

Social Media Policy

Chew Valley Squash Club

Policy Brief & Purpose

This policy provides guidance for Chew Valley Squash Club (CVSC) member's use of social media, which should be broadly understood for purposes of this policy to include blogs, wikis, microblogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, and other sites or services that permit users to share information with others in a contemporaneous manner.

Scope

This policy refers to everyone in CVSC regardless of position or status.

Policy Elements

The following principles apply to the use of social media on behalf of the CVSC as well as personal use of social media when referencing the CVSC.

- Committee members need to know and adhere to our Code of Conduct, when using social media in reference to CVSC. Social media use shouldn't interfere with their responsibilities at CVSC.
- Everyone should be aware of the effect their actions may have on their images, as well as the CVSC's image. The information that members post or publish are public information.
- Everyone should be aware that CVSC may observe content and information made available by everyone through social media. Everyone should use their best judgment in posting material that is neither inappropriate, nor harmful to CVSC members.
- Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, pornographic, proprietary, harassing, libelous, or that can create a hostile environment.
- No one should publish, post or release any information that is considered confidential or not public. If there are questions about what is considered confidential, members should check with the Chair.
- Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. CVSC committee members or members should refer these enquiries to the Chair person.
- If CVSC committee members or members should encounter a situation while using social media that threatens to become antagonistic, they should disengage from the dialogue in a polite manner and seek the advice of the Chair person.
- CVSC committee members or indeed, members should get appropriate permission before they refer to or post images of current or former members or participants. Additionally, they should get appropriate permission to use a third party's copyrights, copyrighted material, trademarks, service marks or other intellectual property.
- It is highly recommended that CVSC committee members and volunteers related social media accounts separate from personal accounts, if practical. Our grievance procedure policy explains how members can voice their complaints in a constructive way.